

## ENTERTAINMENT, ARTS & RECREATION



JACK Brough, 17, and Georgina Meyrick-Garnier, 17, with the posters they designed for the You're Enough campaign and will be on display at Julia Street Creative Space from November 23. Picture: ELLY HATELEY 161110eh21

# Student art shows 'You're Enough'

AN art exhibition opening in Portland next Wednesday (November 23) will show how local students see themselves fitting in without drinking alcohol.

The exhibition will showcase posters designed by visual communication students for the You're Enough alcohol prevention campaign, an initiative of Beyond the Bell Glenelg Local Action Group and the Glenelg Alcohol Health Promotion Planning Committee.

The collection of works will be on display at the Julia Street Creative Space from November 23 to December 1 and the official opening will be at 5pm on November 23.

Years 9-11 students from Portland Secondary College, Heywood and District Secondary College and Bayview College have contributed about 40 posters to the exhibition.

The students developed their own campaign posters using a design brief embedded into their curriculum, while retaining the branding slogan 'not drinking is fine'.

Glenelg Shire Council's youth development officer Elly Murrell has coordinated the exhibition and said the students had embraced the concept.

"They enjoyed it because it's a campaign that is relevant to them," Ms Murrell said.

"They've played with the various taglines and have developed images that reflect that. There have been some fantastic pieces."

Ms Murrell said the exhibition had stimulated discussions in school groups about the message behind the campaign.

One of the posters will be chosen as a people's choice award for use in future campaigns.

Health Promotions team leader at Portland District Health, Kelly Edwards, said the exhibition was a great opportunity for local students to be involved in this project.

"The outcome exceeded our expectations, it provided students an opportunity to learn about the campaign in an alternative creative way," she said.

The exhibition is being used to re-promote the themes of the campaign. You're Enough sends a positive message to young people under 18 to believe in themselves and encourage them to resist peer pressure to drink alcohol.

"It says 'You're Enough' to have fun and fun to be around, without alcohol," Ms Murrell said.

You're Enough aims to show young people that no drinking is socially acceptable and to encourage young people to defer their first drink.